

## September 2014 Speak Up Content Kit

### Sample Facebook Posts:

Did you know you can do more than “like” on Facebook?

Read some of the reviews: <https://www.facebook.com/VoicesForChildrenSD?sk=reviews>

Need a special gift? Support Voices for Children while you're at it. Visit the <http://starfish-store.speakupnow.org/>

### Sample Twitter Posts:

Tweet this fascinating statistic:

Foster children with a CASA spend **50% less time** in foster care.

Retweet the Speak Up toolkit:

<https://twitter.com/Voices4Childrn/status/463357104468672513>

Retweet a video:

<https://twitter.com/Voices4Childrn/status/439438220955095040>

### Email Signature:

*Consider adding a line to your email signature to encourage others to learn about the CASA Program at Voices for Children*

“With only 10-15 hours a month, you can help transform a foster child’s life. Learn how you can help at [www.speakupnow.org](http://www.speakupnow.org).”

### Other Ways to Spread the Word:

Next time you're out for coffee, would you mind posting one of these?

[http://www.speakupnow.org/child/wp-content/uploads/2014/01/VFC\\_flyer\\_tabs.pdf](http://www.speakupnow.org/child/wp-content/uploads/2014/01/VFC_flyer_tabs.pdf)

Speak up for foster children by changing your **Facebook cover photo** for a couple of weeks

**Send an email to friends and family:**

Subject line: I am the Voice

Hi [contact first name here],

Remember when I told you I was going to be a CASA -- a Court Appointed Special Advocate -- with Voices for Children? I've been doing it for a while now and wanted to tell you a little more about it -- and maybe convince you to take about 10 to 15 hours a month to join the effort to help a foster child.

Essentially we are "information gatherers." We spend a lot of time getting to know our case child, working with the social workers, foster parents, teachers and others in their lives, to smooth their paths to success. We make recommendations to the court about what we think is best for their future, and often play a big role.

Here's an example: This year, James, one of the CASAs, was at his case child's high school graduation and watched proudly as the teen led his class as valedictorian. James gave him support and encouragement and helped him through some trying times. In return he got a big hug, a thank you and was asked to stay in the boy's life as he heads off to college and, hopefully, his dream of medical school.

That's what CASAs hope for. Of course, there are tough times along the way, too, that require us to put our training and knowledge to the test. But, as James puts it, it's rewarding when you "walk into a perfect stranger's life and see the impact that you can have. And as importantly, the profound impact it will have on you."

Think about joining us. There are regular information sessions where you can learn more before you sign up.

Here's where you can learn more: <http://www.speakupnow.org/>

[Your Signature]