

Ready to Recruit



The Voices for Children recruitment team recognizes that our staff and volunteers are some of our best ambassadors in the community, and as such we want to acknowledge your efforts to spread the word and help us recruit even more CASAs! Read on to learn more about our Ready to Recruit initiative.

How does it work?

- For every person you refer to an Information Session, you receive a ticket to be entered into a drawing. Drawing prizes include, but are not limited to: tickets to Disneyland, gift cards to restaurants and other fun activities, Starfish products, and two lucky winners will have lunch out with CEO Sharon Lawrence!
- Staff and volunteers will be entered into separate drawings with similar prizes, so as not to limit access to prizes. The first drawing will be held on Saturday, August 8, 2015, and will include credit for referrals made between July 1, 2014-July 31, 2015.
- For every 3 people you refer to an Information Session, you will receive a guaranteed prize of your choice. Prize choices include movie tickets, assorted gift cards, and additional tickets for the drawing.
- In most cases the recruitment team will know when referrals are made by staff and volunteers because applicants have the opportunity to reference you on their application. However, feel free to email Jaime McLendon at jaimem@speakupnow.org to report any referrals you make and/or to inquire about the tracking of your referrals.

Tips to consider:

Keep business cards in your wallet.

This helps the other person remember you and your message. You never know who you're going to meet!

Add a signature to your personal email.

For example: *Join me in speaking up for foster youth! Visit www.speakupnow.org to learn more.*

Make it an outing.

Offer to accompany the person you're referring to an Information Session. You've been meaning to get a refresher anyway, right? :) Send them an invite with a link to upcoming sessions:

<https://www.speakupnow.org/information-sessions/>

Don't be afraid to ask twice.

Consider how much time has passed. Schedules change, circumstances change. Anything can change.

Think big picture.

Consider your online social networks, people you've met recently (at the gym, in the grocery store line, while walking your dog, etc.), and the friends of your friends. You probably have more connections than you realize!

Start with a compliment.

If you think someone would make a great CASA, tell them so! Explain the unique opportunity our CASA Program offers and help the people in your life understand that they are needed. For example: "I just wanted to tell you I was really impressed with how you handled that situation. You are obviously a problem solver and really good with kids. Have you ever thought about becoming a CASA?"

If nothing else ...

Ask the people in your life to learn more on our website (www.speakupnow.org) and to share the opportunity with at least one other person. Action begins with awareness!

Acknowledgments:

Special thanks to the following volunteers who made referrals in May and June and helped us to engage 19 new prospective volunteers!

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Hattie Bryson
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Amanda Friedman
Kathy Hagan
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Amy Ignaciak
Debbie Johnson
Marisela Ortiz
Kimberly Singer
Valerie StClair
Heather Stokes
Teresa Struyk
Haleema Welji

If you have made a referral and do not see your name above and/or you have a new referral to report, please contact Jaime McLendon at jaimem@speakupnow.org.

Have questions or ideas? Know someone who wants more information? Email the Voices for Children recruitment team at volunteer@speakupnow.org. We welcome your feedback!

Now, go out there and get some CASAs!

