

Ready to Recruit



The Voices for Children Recruitment Team recognizes that our staff and volunteers are some of our best ambassadors in the community, and as such we want to acknowledge their efforts to spread the word and help us recruit even more CASAs! Read on to learn more about our Ready to Recruit initiative, which we hope you'll find fun and *rewarding*!

How does it work?

- For every Information Session attendee you refer, your name will be entered into a prize drawing, which will be held at the end of the fiscal year. Prizes include, but are not limited to VFC starfish keepsakes, gift cards to restaurants and other fun activities, and lunch out with CEO Sharon Lawrence! Grand prize and other prize details will be announced at a later date.
- In addition, for every three Information Session attendees you refer, you will receive a guaranteed prize of your choice, such as a gift card or an additional drawing entry.
- You will also receive recognition in the monthly CASA Courier.
- Other ways to earn additional drawing entries include hanging flyers in the community and helping the Recruitment Team to establish new business partnerships. Please keep Volunteer Recruitment Coordinator, Nikita Stange (nikitas@speakupnow.org), informed of these efforts.
- In most cases the Recruitment Team will know when referrals are made by staff and volunteers because applicants have the opportunity to reference you on their application. However, feel free to email Jaime McLendon at jaimem@speakupnow.org to report any referrals you make and/or to inquire about the tracking of your referrals.

Other Ways to Help:

Know someone at a school?

If you have an "in" at a school and could help Voices for Children connect with parents, faculty, or administrators, we want to know! Perhaps you're involved with a school newsletter or website, or you're a PTA member. Maybe you often speak at school- or district-level meetings, belong to a parent group or student club, or simply know an affiliated person or organization that could help us reach more prospective CASAs. We can arm you with ideas, flyers, and an elevator pitch, and/or arrange for a VFC representative to speak to your interested audience. Sometimes all it takes is one good contact! To get the conversation started, contact Nikita Stange at nstange@speakupnow.org or call 858-598-2235.

Out in the neighborhood?

'Tis the season! As we enjoy our autumn strolls and get ready to give thanks, get into the holiday spirit by helping VFC to spread awareness about the gift of advocacy. We supply our Street Team with flyers to hang in barbershops, gyms, yoga and dance studios, laundromats, coffee shops, eateries, recreation centers ... the possibilities are endless! It's easy: Request materials, keep them handy in your car (or bicycle basket!), hang the flyers at places you frequent (with permission, of course), and let us know

where you've been. Don't get out much? Introduce us to someone who does! For more information or to join the Street Team, contact Jaime McLendon at jaimem@speakupnow.org.

Engage your congregation!

Places of worship are often looking for ways to give back to their communities. You can help us get into a church bulletin, connect with ministry groups, or get approval to recruit volunteers immediately following worship services. Put out some feelers and let us do the rest! For bulletin text or to arrange a speaking engagement or volunteer sign-up table, contact Nikita Stange at nstange@speakupnow.org.

Remember, if nothing else ...

Ask the people in your life to learn more on our website (www.speakupnow.org) and to share the opportunity with at least one other person. Action begins with awareness!

Acknowledgements:

Special thanks to the following volunteers who made referrals in September and October to engage three new prospective volunteers. Each has received an entry into the prize drawing!

Carmen Cimino
Allison Roberts
Suzanne Sewell

If you have made a referral and do not see your name above and/or you have a new referral to report, please contact Jaime McLendon at jaimem@speakupnow.org.

Have questions or ideas? Know someone who wants more information? Email the Voices for Children Recruitment Team at volunteer@speakupnow.org. We welcome your feedback!

Now, go out there and get some CASAs!

