

# Ready to Recruit

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The Voices for Children Recruitment Team recognizes that our staff and volunteers are some of our best ambassadors in the community, and as such we want to acknowledge their efforts to spread the word and help us recruit even more CASAs! Read on to learn more about our Ready to Recruit initiative, which we hope you'll find fun and **rewarding!** (Already know the drill and want to know where you stand? Check the list below.)

## How does it work?

- For every Information Session attendee you refer, your name will be entered into a prize drawing, which will be held at the end of the fiscal year. Prizes include, but are not limited to VFC starfish keepsakes, gift cards to restaurants and other fun activities, and lunch out with CEO Sharon Lawrence! One lucky winner will win a Coronado staycation, which includes a one-night stay for up to two guests at Glorietta Bay Inn; complimentary dining at Il Fornaio; delicious dessert at Nado Gelato; two passes to Vintage Cinemas; and a two-hour golf cart rental to explore the island.
- In addition, for every three Information Session attendees you refer, you will receive a guaranteed prize of your choice, such as a gift card or an additional drawing entry.
- You will also receive recognition in the monthly CASA Courier.
- Other ways to earn additional drawing entries include hanging flyers in the community and helping the Recruitment Team to establish new business partnerships. Please keep the Recruitment Team informed of these efforts ([volunteer@speakupnow.org](mailto:volunteer@speakupnow.org)).
- In most cases the Recruitment Team will know when referrals are made by staff and volunteers because applicants have the opportunity to reference you on their application. However, feel free to email Jaime McLendon at [jaimem@speakupnow.org](mailto:jaimem@speakupnow.org) to report any referrals you make and/or to inquire about the tracking of your referrals.

## Tips to Engage Others

### What are your New Year resolutions?

The year is still new, and this is a great conversation starter. What better way to start the new year than to give back and help others? Plant the seed, water it with gentle reminders, and watch it grow.

### Honesty is the best policy.

Share the positives of your experience as a CASA and the impact you make on children's lives, but don't exaggerate. Tell it like it is and people will respect your sincerity. "Keeping it real" bolsters trust and helps ensure a realistic expectation.

### Give a gift that just might keep on giving.

Consider making a donation as a gift in a friend, colleague, or loved one's honor. We'll send them a note that will make their day and might just pique their interest in volunteering! Remember, we sell beautiful Starfish products too! Mother's Day is just around the corner ...

**Keep business cards in your wallet.**

This helps the other person remember you and your message. You never know who you're going to meet!

**Add a signature to your personal email.**

For example: *Join me in speaking up for foster youth!* Visit [www.speakupnow.org](http://www.speakupnow.org) to learn more.

**Make it an outing.**

Offer to accompany the person you're referring to an Information Session. You've been meaning to get a refresher anyway, right? :) Send them an invite with a link to upcoming sessions:

<https://www.speakupnow.org/information-sessions/>.

**Don't be afraid to ask twice.**

Consider how much time has passed. Schedules change, circumstances change. Anything can change.

**Think big picture.**

Consider your online social networks, people you've met recently (at the gym, in the grocery store line, while walking your dog, etc.), and the friends of your friends. You probably have more connections than you realize!

**Start with a compliment.**

If you think someone would make a great CASA, tell them so! Explain the unique opportunity our CASA Program offers and help the people in your life understand that they are needed. For example: "I just wanted to tell you I was really impressed with how you handled that situation. You are obviously a problem solver and really good with kids. Have you ever thought about becoming a CASA?"

**Remember, if nothing else ...**

Ask the people in your life to learn more on our website ([www.speakupnow.org](http://www.speakupnow.org)) and to share the opportunity with at least one other person. Action begins with awareness!

## Raffle Standings:

<b>Volunteer</b>	<b>Entries</b>
Adrienne Grove	1
Adrienne Green	1
Alex Katz	Remind Jacob K. to attend info session!
Allison Roberts	1
Amanda Katz	1
Ashley Pfohl	1
Brad Worley	Remind Julie W. to attend info session!
Brandy Gonzales	1

Carey Ramos	1
Carolee Villegasa	1
Carolyn Bohana	1
Catherine Scanlon	Remind Megan W. to attend info session!
Cathy Perkins	1
Cindy Grad-Jones	1
Cyril Reinicke	1
Darlene Morrow-Truver	1
David Abrams	Remind Julie S. and Sue S. to attend info session!
Diane Stoecker	1
Elisabeth June	1
Elizabeth Diehl	1
Elizabeth Spillane	1 (For a second entry, remind Chelsea S. to attend info session!)
Elizabeth Stafford	1
Ellie Cunningham	1
Ericka Ellison	1
Gayle Murphy	1
Genevieve Knych-Rohan	1
Helen Koll	1
Jaime Smart	Remind Roxane H. to attend info session!
Janet Kim	1
Jill Lehr	1
Jim Dutton	1
Joan Walters	1
John Weinstein	Remind Krista K. to attend info session!
Jorge Valerdi	1
Joyce Liou	Remind Kathleen N. to attend info session!
Kaitlyn Armstrong	1
Karry Cole	1
Kasey Carroll	Remind Amara M. to attend info session!
Kathy Morrissey	1
Kathy Wiskur	Remind Justin M. to attend info session!
Katy Everett	1
Kavita Agarwal	Remind Jillian S. to attend info session!
Kevin Delliplaine	1
Kim Knox	1
Kristin DeCarlo	Remind Barbara J.-D. to attend info session!
Leanna Augustus	1
Linda Acosta	1
Linda Austin	1
Linda Kessler	1
Lindsay Love	1
Lisa Danaher	1

Marsha Linehan	1
Marta Manus	1
Mary Tran	1
Mei Waplinton	1
Melanie Redden	1
Michelle Zetwo	1
Nancy Rosenberger	1
Natasha Lopez	1
Nik Boca	1
Oliva Souza	Remind Giovanni R. to attend info session!
Patricia Arrizon	Remind Ian H. to attend info session!
Rachel Lydon	Remind Jason G. to attend info session!
Rich Belmontez	2 (Get one more person to info session for a guaranteed prize!)
Rita Smith	1
Rodger Hartnett	1
Ronald Fisher	1
Rosario Hernandez	1
Sandra Sloan	1
Shelzea Felix	1
Stephanie Corbett	1
Susan Fike	1
Susan Miller	1
Suzanne Sewell	1
Syliva Benitez	1
Teri Bryson	Remind Betty W. to attend info session!
Terina Sevilla	Remind Tara S. to attend info session!
Tim Motley	1
Wayde Heldibridle	1

If you have made a referral and do not see your name above and/or you have a new referral to report, please contact Jaime McLendon at [jaimem@speakupnow.org](mailto:jaimem@speakupnow.org). Have questions or ideas? Know someone who wants more information? Email the Voices for Children Recruitment Team at [volunteer@speakupnow.org](mailto:volunteer@speakupnow.org). We welcome your feedback!

Now, go out there and get some CASAs!

