



Development Committee Meeting
Thursday, March 8, 2018

4 Steps You Can Take Today to Boost Voices for Children's Social Media Presence

1. Follow / Like Us


- a. Facebook: Voices for Children (@VoicesforChildrenSD)
- b. Twitter: @Voices4Childrn
- c. Instagram: @voices_for_children

2. Review Us: Give us 5 stars on Facebook.

Reviews

5.0 ★ ★ ★ ★ ★ 50 Reviews


 **Jackie Markt-Maloney**
★ ★ ★ ★ ★ · November 3, 2017
VFC is very well-organized and provides a lot of support to volunteers. If there's another volunteer opportunity that provides the same in-depth level of training (and the same opportunity to make a p... [See More](#)


 **AnneElise Johnson Goetz**
★ ★ ★ ★ ★ · February 6, 2018
Making the world a safer and happier place for foster children in San Diego and Riverside Counties.

[See All](#)


3. Bios: Add your Board role to your social media bios.
Extra credit: Add your Board role to your bio on your company's website

Experience


 **Mortgage Consultant**
RWM Home Loans
Sep 2013 – Present • 4 yrs 7 mos

 **Institutional Sales Team Assistant**
RS Investments
Dec 2011 – Jul 2013 • 1 yr 8 mos
San Francisco Bay Area

Education

 **Loyola Marymount University**
Bachelor of Business Administration, Finance, Marketing
2007 – 2011

Volunteer Experience

 **Board Member**
Voices for Children, Inc.
Jun 2016 – Present • 1 yr 10 mos
Children

4. Share: Make our content go farther.

 **Voices for Children**
Published by Amanda Schaap [?] · 4 hrs · 🌐

Don't miss out on a very special Real Word event on Wednesday, March 21, where we will be joined by Councilmember Barbara Bry. Join us at the Carmel Valley Library from 5:45 – 7:15 PM to hear directly from current and former foster youth as they answer questions from the audience about their experiences in the foster care system. The event is free, but space is limited. Register now: <http://bit.ly/2EK49V2>



👤 143 people reached Boost Post

👍 Like 💬 Comment ➦ Share

👤 Lee Mapson Woldt, Inna Tasm... and 2 others

Write a comment...

 **VoicesforChildren SD** @Voices4Childrn · Feb 1
#CASAsChangeLives



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2 More Ideas to Keep in Mind for Later

1. Post: Create original content to share VFC with your network.
 - a. Write about why you are involved with VFC
 - b. Post around key dates or campaigns, such as National Foster Care Awareness Month (May) or #GivingTuesday
 - c. Share photos when you attend VFC events (be sure to use the event hashtag if there is one)



2. Fundraise: Host a Facebook fundraiser to encourage your social media friends to give.

