

STARRY STARRY NIGHT

#lightingtheway

SPONSORSHIP OPPORTUNITIES

Saturday, October 3, 2020 • A virtual event benefiting Voices for Children

ABOUT VOICES FOR CHILDREN

Voices for Children believes every child deserves a safe, permanent home. To ensure children in foster care have every opportunity to achieve stability, we match them with caring volunteers - called Court Appointed Special Advocates (CASAs) - who advocate for their best interests and ensure their needs are being met. In addition to being supportive, consistent adults for children during a scary and difficult time in their lives, CASAs regularly report on the children's progress and needs, which is essential for judges to make the best decisions for their futures. For 40 years, Voices for Children has recruited, trained, and supported CASAs to advocate for children in San Diego's foster care system. As the only agency in San Diego County designated by the courts to provide CASA volunteers, our vision is to provide a CASA to every foster child who needs one.

ABOUT STARRY STARRY NIGHT

Join Voices for Children in #lightingtheway for San Diego's youth in foster care. As Voices for Children begins its 40th year of service in San Diego County, Starry Starry Night will support the life-changing advocacy of Court Appointed Special Advocate (CASA) volunteers for our community's most vulnerable children who need your help now more than ever.

This virtual event is open to our entire community with registration opening on August 3. Special underwriting opportunities and ticket options will provide attendees with customizable packages to participate in Starry Starry Night from homes and gatherings across the county.

Net proceeds are raised through sponsorships, ticket packages, opportunity drawing, live auction, Fund-A-CASA, and general donations. In 2019, Starry Starry Night raised more than \$1.2 million for the Voices for Children CASA program.

During the live-streamed virtual program, participants will enjoy:

- Entertainment streamed live to your home or small gathering pre-event and post-event.
- A chance to bid on irresistible and one-of-a-kind items at the Live Auction, with a chance to win other fabulous prizes through the Opportunity Drawing.
- A meaningful program including the CASA of the Year Award and moving impact stories from our CASA program with a chance to virtually raise your paddle to support Voices for Children's CASA program.





Help local foster youth succeed

Learn more at www.speakupnow.org



\$50,000 PRESENTING SPONSOR

A \$50,000 investment in Voices for Children's mission will provide 20 Court Appointed Special Advocates (CASAs) for a year who, in turn, will support at least 20 children or sibling sets who enter foster care due to abuse, neglect, or abandonment.

- Named sponsorship opportunity (Presenting Sponsor) with primary logo recognition in all promotional materials including: invitation, VFC website, electronic communications (12,000+ subscribers), press materials, social media (12,800+ followers), with other exclusive benefits including listings in The Voice e-newsletter (12,000+ recipients) and Impact Report (450 readers).
- High-level visibility and exposure to an upscale audience of participants, all there in support of one of San Diego's finest charities.
- Customized food and beverage catering package from Voices for Children's preferred catering partner to host a dinner party of 10 guests at your preferred location, including red and white dinner wine for Starry Starry Night on Saturday, October 3 (food and beverage only – service is not included).
- Customized cocktail package from Voices for Children's preferred distillery partner to host a cocktail reception for 10 guests at your preferred location for Starry Starry Night on Saturday, October 3 (beverages only – service is not included).
- Gala-on-the-Go package to assist with hosting Starry Starry Night at your preferred location, including event branded cocktail napkins, printed programs, décor, favors for 10 guests and more!
- Logo prominently featured during the virtual Starry Starry Night event program.
- Highlighted special recognition from Voices for Children's President and CEO during Live Program.
- One full-page color advertisement in the printed event program distributed within the Gala-on-the-Go packages.
- All benefits afforded major donors to VFC, including invitations to exclusive donor events such as the Judges' Luncheon.



Transform the life of a foster child

Learn more at
www.speakupnow.org



\$25,000 IMPACT SPONSOR

A \$25,000 investment in Voices for Children's mission will provide 10 Court Appointed Special Advocates (CASAs) for a year who, in turn, will support at least 10 children or sibling sets who enter foster care due to abuse, neglect, or abandonment.

- Name or logo recognition in event collateral materials including the printed invitation, VFC website, electronic communications (12,000+ subscribers), press materials, social media (12,800+ followers), with other exclusive benefits including listings in The Voice e-newsletter (12,000+ recipients) and Impact Report (450 readers).
- Customized food and beverage catering package from Voices for Children's preferred catering partner to host a dinner party of 10 guests at your preferred location, including red and white dinner wine for Starry Starry Night on Saturday, October 3 (food and beverage only – service is not included).
- Gala-on-the-Go package to assist with hosting Starry Starry Night at your preferred location, including event branded cocktail napkins, printed programs, décor, favors for 10 guests and more!
- Logo featured during the virtual Starry Starry Night event program
- Highlighted special recognition during Live Program
- One full-page color advertisement in the printed event program distributed within the Gala-on-the-Go packages.
- All benefits afforded major donors to VFC, including invitations to exclusive donor events such as the Judges' Luncheon.
- Selection of one exclusive sponsorship opportunity from the following categories* (or a mutually agreed upon, event-related category of the sponsor's preference):
 - **Exclusive Printed Material Sponsor** – includes your name or logo featured on back cover of key printed materials (invitation, program, etc.)
 - **Exclusive Cocktail Napkin Sponsor** – your name logo printed on the SSN cocktail napkins distributed within the Gala-on-the-Go packages.
 - **Exclusive Wine Glass Sponsor** – your name or logo printed on co-branded (along with VFC) wine glasses distributed within the Gala-on-the-Go packages.
 - **Exclusive Luminary Sponsor** – your name or logo printed on co-branded (along with VFC) luminary to be used as décor for Starry Starry Night 2020 – Lighting the Way in the Gala-on-the-Go packages.
 - **Exclusive Gala-on-the-Go Sponsor** – your name or logo printed on the co-branded (along with VFC) box/basket in which the Gala-on-the-Go packages will be delivered.

**Please confirm availability of exclusive sponsor options before making a selection.*



Give a child a voice

Learn more at
www.speakupnow.org



\$15,000 ADVOCATE SPONSOR

A \$15,000 investment in Voices for Children's mission will provide 6 Court Appointed Special Advocates (CASAs) for a year who, in turn, will support at least 6 children or sibling sets who enter foster care due to abuse, neglect, or abandonment.

- Name recognition or logo in event collateral materials including the printed invitation, VFC website, electronic communications (12,000+ subscribers), press materials, social media (12,800+ followers), with other exclusive benefits including listings in The Voice e-newsletter (12,000+ recipients) and Impact Report (450 readers).
- Customized cocktail package from Voices for Children's preferred distillery partner to host a cocktail reception for 10 guests at your preferred location for Starry Starry Night on Saturday, October 3 (beverages only – service is not included).
- Gala-on-the-Go package to assist with hosting Starry Starry Night at your preferred location, including event branded cocktail napkins, printed programs, décor, favors for 10 guests and more!
- Half-page color ad in program; prominent recognition in event collateral materials, on VFC website, in electronic communications, VFC newsletter, and on social media.
- All benefits afforded major donors to VFC, including invitations to exclusive donor events such as the Judges' Luncheon.
- Selection of one exclusive sponsorship opportunity from the following categories* (or a mutually agreed upon, event-related category of the sponsor's preference):
 - **Pre-Event Show Entertainment Sponsor** – includes your name or logo being live-streamed and prominently featured in the corner of the screen during the entire pre-event show.
 - **After Party Entertainment Sponsor** – includes your name or logo being live-streamed and prominently featured in the corner of the screen during one of the After Party's featured performances.

**Please confirm availability of exclusive sponsor options before making a selection.*



Speak up for a foster child

Learn more at www.speakupnow.org



\$10,000 HOPE SPONSOR

A \$10,000 investment in Voices for Children's mission will provide 4 Court Appointed Special Advocates (CASAs) for a year who, in turn, will support at least 4 children or sibling sets who enter foster care due to abuse, neglect, or abandonment.

- Name or logo recognition in event collateral materials including the printed invitation, VFC website, electronic communications (12,000+ subscribers), press materials, social media (12,800+ followers), with other exclusive benefits including listings in The Voice e-newsletter (12,000+ recipients) and Impact Report (450 readers).
- Customized cocktail package from Voices for Children's preferred distillery partner to host a cocktail reception for 10 guests at your preferred location for Starry Starry Night on Saturday, October 3 (beverages only – service is not included).
- Gala-on-the-Go package to assist with hosting Starry Starry Night at your preferred location, including event branded cocktail napkins, printed programs, décor, favors for 10 guests and more!
- Half-page color ad in program; prominent recognition in event collateral materials, on VFC website, in electronic communications, VFC newsletter, and on social media.
- All benefits afforded major donors to VFC, including invitations to exclusive donor events such as the Judges' Luncheon.

\$5,000 STARRY SPONSOR

A \$5,000 investment in Voices for Children's mission will provide 2 Court Appointed Special Advocates (CASAs) for a year who, in turn, will support at least 2 children or sibling sets who enter foster care due to abuse, neglect, or abandonment.

- Name or logo recognition in event collateral materials including the printed invitation, VFC website, electronic communications (12,000+ subscribers), press materials, social media (12,800+ followers), with other exclusive benefits including listings in The Voice e-newsletter (12,000+ recipients) and Impact Report (450 readers).
- Gala-on-the-Go package to assist with hosting Starry Starry Night at your preferred location, including event branded cocktail napkins, printed programs, décor, favors for 10 guests and more!
- Quarter-page color ad in program; prominent recognition in event collateral materials, on VFC website, in electronic communications, VFC newsletter, and on social media.
- All benefits afforded major donors to VFC, including invitations to exclusive donor events such as the Judges' Luncheon.



#lightingtheway
OCTOBER 3, 2020



PARTICIPATION FORM

Sponsorship

- Presenting Sponsor - \$50,000
- Impact Sponsor - \$25,000
- Advocate Sponsor - \$15,000
 - Printed Material Sponsor
 - Wine Glass Sponsor
 - Gala-on-the-Go Sponsor
 - Cocktail Reception Sponsor
 - Luminary Sponsor
 - Other: _____

Please confirm availability of exclusive sponsor options before making a selection.

- Hope Sponsor - \$10,000
 - Pre-Event Show Entertainment Sponsor
 - After Party Entertainment Sponsor

Please confirm availability of exclusive sponsor options before making a selection.

- Starry Sponsor - \$5,000

Contact Information

Contact Name / Title: _____
 Company Name: _____
 Billing Address: _____
 City / State / Zip: _____
 Phone: _____ Email: _____

Please provide exact instructions for how you or your organization should be credited in collateral materials: _____

Payment Information

- Enclosed find my check made payable to "Voices for Children" in the amount of \$ _____
- I authorize Voices for Children to charge my credit card in the amount of \$ _____
 - Name as it appears on card: _____
 - Credit Card Number: _____ Exp. Date: _____
 - Authorizing Signature: _____ Security Code: _____
- Other. I will make arrangements with Voices for Children to make payment in another form.

Voices for Children (VFC) is an IRS-recognized 501(c)(3) non-profit organization; Tax ID No. 95-3786047.

<p>Please return form to:</p> <p>Voices for Children Attn: STARRY STARRY NIGHT 2851 Meadow Lark Drive San Diego CA 92123</p>	<p>Contact:</p> <p>Erin Vanderveen Phone: 858-598-2271 email: erinv@speakupnow.org</p>
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