



# Starry Starry Night

**Saturday, September 25, 2021**

**The Rady Shell at Jacobs Park**  
*San Diego's spectacular new bayside  
performance venue*

**SPONSORSHIP & TICKET OPPORTUNITIES**

BENEFITING





*Saturday, September 25, 2021*

*The Rady Shell at Jacobs Park, San Diego's spectacular new bayside performance venue  
Benefiting Voices for Children*

## **ABOUT VOICES FOR CHILDREN**

Voices for Children believes every child deserves a safe and permanent home. To ensure children in foster care have every opportunity to achieve stability, we match them with caring volunteers - called Court Appointed Special Advocates (CASAs) - who advocate for their best interests and ensure their needs are being met. In addition to being supportive, consistent adults for children during a scary and difficult time in their lives, CASAs regularly report on the children's progress and needs, which is essential for judges to make the best decisions for their futures. For 40 years, Voices for Children has recruited, trained, and supported CASAs to advocate for children in San Diego's foster care system. As the only agency in San Diego County designated by the San Diego Superior Court to provide CASA volunteers, our vision is to provide a CASA to every child in foster care who needs one.

## **ABOUT STARRY STARRY NIGHT**

Starry Starry Night is the signature event of Voices for Children, bringing together the community to support San Diego's most vulnerable children. The 2021 gala will be a spectacular evening under the stars at The Rady Shell at Jacobs Park, San Diego's extraordinary new bayside performance venue, where we will celebrate, honor, and reflect on our 40th year of service in San Diego County. The event is expected to host more than 350 of San Diego's most influential community members.

All net proceeds will benefit Voices for Children's CASA program in San Diego County. Proceeds are raised through sponsorships, tickets, an opportunity drawing, a live auction, a Fund-A-CASA paddle raise, and general donations. In 2020, our Starry Starry Night virtual gala raised nearly \$1.3 million.

### **During the event, attendees can expect to:**

- Attend one of the first private events at The Rady Shell at Jacobs Park
- Enjoy a cocktail reception while overlooking the San Diego Bay
- Savor exquisite cuisine and premium wines
- Be inspired by a meaningful program including the CASA of the Year Award and heartfelt impact stories from our CASA program
- Bid on irresistible items and one-of-a-kind trips during the Live Auction
- Have a chance to win fabulous prizes through the Opportunity Drawing
- Enjoy a special musical performance under the starry San Diego sky



## Help local foster youth succeed

Learn more at [www.speakupnow.org](http://www.speakupnow.org)



### *\$100,000 VISIONARY SPONSOR*

*A \$100,000 investment in Voices for Children's mission will provide 40 Court Appointed Special Advocates (CASAs) for a year who, in turn, will support at least 40 children or sibling sets who enter foster care due to abuse, neglect, or abandonment.*

- Named sponsorship opportunity with primary logo recognition in all promotional materials including: invitation, VFC website, electronic communications (10,000+ subscribers), press materials, social media (16,000+ followers), with other benefits including listings in The Voice newsletter (3,000+ distributed) and Impact Report (350+ print distribution, 10,000+ digital distribution).
- 50 VIP tickets (5 tables) with prime seating for the gala, including champagne service.
- Logo prominently featured in gala dinner area, on video screen, and event signage.
- High-level visibility and exposure in support of one of San Diego's most well-respected charities.
- Highlighted special recognition from Voices for Children's President & CEO during the live program.
- Two full-page color advertisement in the center of the event program.
- Table signage at event.
- All benefits afforded major donors to VFC.

### *\$50,000 PRESENTING SPONSOR*

*A \$50,000 investment in Voices for Children's mission will provide 20 Court Appointed Special Advocates (CASAs) for a year who, in turn, will support at least 20 children or sibling sets who enter foster care due to abuse, neglect, or abandonment.*

- Named sponsorship opportunity with primary logo recognition in all promotional materials including: invitation, VFC website, electronic communications (10,000+ subscribers), press materials, social media (16,000+ followers), with other benefits including listings in The Voice newsletter (3,000+ distributed) and Impact Report (350+ print distribution, 10,000+ digital distribution).
- 30 VIP tickets (3 tables) with prime seating for the gala, including champagne service.
- Logo prominently featured in gala dinner area, on video screen, and event signage.
- High-level visibility and exposure in support of one of San Diego's most well-respected charities.
- Highlighted special recognition from Voices for Children's President & CEO during the live program.
- Two full-page color advertisement in the event program.
- Table signage at event.
- All benefits afforded major donors to VFC.



## Transform the life of a foster child

Learn more at  
[www.speakupnow.org](http://www.speakupnow.org)



## \$25,000 IMPACT SPONSOR

*A \$25,000 investment in Voices for Children's mission will provide 10 Court Appointed Special Advocates (CASAs) for a year who, in turn, will support at least 10 children or sibling sets who enter foster care due to abuse, neglect, or abandonment.*

- Named sponsorship opportunity with logo recognition in all promotional materials including: invitation, VFC website, electronic communications (10,000+ subscribers), press materials, social media (16,000+ followers), with other benefits including listings in The Voice newsletter (3,000+ distributed) and Impact Report (350+ print distribution, 10,000+ digital distribution).
- Twenty (20) VIP tickets (2 tables) with premium seating and champagne service.
- Logo prominently featured in gala dinner area, on video screen, and event signage.
- High-level visibility and exposure in support of one of San Diego's most well-respected charities.
- Highlighted special recognition from Voices for Children's President & CEO during the live program.
- One full-page color advertisement in the printed event program.
- Table signage at event.
- All benefits afforded major donors to VFC.
- Selection of one exclusive sponsorship opportunity from the following categories (or a mutually agreed upon, event-related category of the sponsors preference):
  - **Exclusive Bar Sponsor** – includes logo featured on cocktail napkins and dedicated bar signage.
  - **Exclusive Dinner Sponsor** – includes logo featured on menu and dedicated dinner signage.
  - **Exclusive Thank You Gift Sponsor** – includes logo featured on guest favors.
  - **Exclusive Printed Material Sponsor** – includes logo featured on back cover of key printed materials (invitation, program, etc.).
  - **Exclusive Technology Sponsor** – includes logo featured at event registration and check-out (registration will be using wireless iPads).

*\*Please confirm availability of exclusive sponsor options before making a selection.*



## Give a child a voice

Learn more at  
[www.speakupnow.org](http://www.speakupnow.org)



## \$15,000 ADVOCATE SPONSOR

*A \$15,000 investment in Voices for Children's mission will provide 6 Court Appointed Special Advocates (CASAs) for a year who, in turn, will support at least 6 children or sibling sets who enter foster care due to abuse, neglect, or abandonment.*

- Named sponsorship opportunity with logo recognition in all promotional materials including: invitation, VFC website, electronic communications (10,000+ subscribers), press materials, social media (16,000+ followers), with other benefits including listings in The Voice newsletter (3,000+ distributed) and Impact Report (350+ print distribution, 10,000+ digital distribution).
- Ten (10) VIP tickets (1 table) with premium seating and champagne service.
- Logo featured in gala dinner area, on video screen, and event signage.
- High-level visibility and exposure in support of one of San Diego's most well-respected charities.
- Highlighted special recognition from Voices for Children's President & CEO during the live program.
- Half-page color ad in program..
- Table signage at event.
- All benefits afforded major donors to VFC.
- Selection of one exclusive sponsorship opportunity from the following categories (or a mutually agreed upon, event-related category of the sponsors preference):
  - **One of three Cocktail Reception Sponsors** – includes logo featured on reception A/V screens.
  - **One of three Program Entertainment Sponsors** – includes logo featured on program A/V screens during a special performance by the San Diego Children's Choir.
  - **One of three Post-Program Entertainment Sponsors** – includes logo featured on post-program A/V screens during a special performance by the Mainly Mozart Youth Orchestra.

*\*Please confirm availability of exclusive sponsor options before making a selection.*



## Speak up for a foster child

Learn more at [www.speakupnow.org](http://www.speakupnow.org)



### *\$10,000 HOPE SPONSOR*

*A \$10,000 investment in Voices for Children's mission will provide 4 Court Appointed Special Advocates (CASAs) for a year who, in turn, will support at least 4 children or sibling sets who enter foster care due to abuse, neglect, or abandonment.*

- Named sponsorship opportunity with logo recognition in all promotional materials including: invitation, VFC website, electronic communications (10,000+ subscribers), press materials, social media (16,000+ followers), with other benefits including listings in The Voice newsletter (3,000+ distributed) and Impact Report (350+ print distribution, 10,000+ digital distribution).
- Six (6) VIP tickets with premium seating and champagne service.
- Logo featured in gala dinner area, on video screen, and event signage.
- High-level visibility and exposure in support of one of San Diego's most well-respected charities.
- Highlighted special recognition from Voices for Children's President & CEO during the live program.
- Half page color ad in program.
- Table signage at event.
- All benefits afforded major donors to VFC.

### *\$5,000 STARRY SPONSOR*

*A \$5,000 investment in Voices for Children's mission will provide 2 Court Appointed Special Advocates (CASAs) for a year who, in turn, will support at least 2 children or sibling sets who enter foster care due to abuse, neglect, or abandonment.*

- Named sponsorship opportunity with logo recognition in all promotional materials including: invitation, VFC website, electronic communications (10,000+ subscribers), press materials, social media (16,000+ followers), with other benefits including listings in The Voice newsletter (3,000+ distributed) and Impact Report (350+ print distribution, 10,000+ digital distribution).
- Four (4) VIP Tickets with premium seating and champagne service.
- Logo featured in gala dinner area, on video screen, and event signage.
- High-level visibility and exposure in support of one of San Diego's most well-respected charities.
- Recognition from the stage during the program.
- Quarter-page color ad in program.
- Table signage at event.
- All benefits afforded major donors to VFC.

### *TICKETS & TABLES*

*\$10,000 VIP Table Supporter  
Includes ten (10) VIP tickets (1 table),  
premium seating, and champagne service*

*\$1,000 VIP Individual Ticket  
Includes premium seating and  
champagne service*

*\$5,000 Table Supporter  
Includes ten (10) tickets (1 table)*

*\$500 Individual Ticket*



SEPTEMBER 25, 2021



# PARTICIPATION FORM

## Sponsorship

- Visionary Sponsor - \$100,000
- Presenting Sponsor - \$50,000
- Impact Sponsor - \$25,000
  - Bar Sponsor
  - Thank You Gift Sponsor
  - Dinner Sponsor
  - Technology Sponsor
  - Printed Material Sponsor

*Please confirm availability of exclusive sponsor options before making a selection.*

- Advocate Sponsor - \$15,000
  - Cocktail Reception Sponsor
  - Post-Program Entertainment Sponsor
  - Program Entertainment Sponsor

*Please confirm availability of exclusive sponsor options before making a selection.*

- Hope Sponsor - \$10,000
- Starry Sponsor - \$5,000

## Tickets & Tables

- VIP Table Supporter - \$10,000
- Table Supporter - \$5,000
- VIP Individual Ticket - \$1,000 x \_\_\_\_\_
- Individual Ticket - \$500 x \_\_\_\_\_

## Contact Information

Contact Name / Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City / State / Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please provide exact instructions for how you or your organization should be credited in collateral materials:

## Payment Information

- I confirm my pledge made above and will make payment by December 31, 2021, or date agreed to by Voices for Children.
- Enclosed find my check made payable to "Voices for Children" in the amount of \$\_\_\_\_\_.
- I authorize Voices for Children to charge my credit card in the amount of \$\_\_\_\_\_.
- I would like to cover the payment processing fees (if selected an additional 4% will be charged to your credit card).

Name as it appears on card: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Authorizing Signature: \_\_\_\_\_ Security Code: \_\_\_\_\_

Voices for Children (VFC) is an IRS-recognized 501(c)(3) non-profit organization; Tax ID No. 95-3786047.

Sponsorships and underwriting opportunities are tax-deductible to the extent permitted by law.

**To be included in the invitation, please return form by July 23, 2021.**

### Please Return Form To:

Voices for Children  
Attn: STARRY STARRY NIGHT  
2851 Meadow Lark Drive  
San Diego CA 92123

### Or Contact Us At:

Samantha Daum  
Philanthropy and Special Events Coordinator  
Phone: 858-598-2261  
Email: samanthad@speakupnow.org