

SPONSORSHIP,
HONORARY
COMMITTEE,
& TICKET
OPPORTUNITIES

Uplifting Voices

Featuring 5th generation beekeeper,
award-winning journalist,
and author of *The Honey Bus*,
Meredith May



Saturday
May 7, 2022
2 - 5PM
DEL MAR PLAZA

Benefiting



Uplifting Voices



**Benefiting Voices for Children
Sponsorship, Honorary Committee & Ticket Opportunities
Saturday, May 7, 2022, 2 PM – 5 PM
Del Mar Plaza's Ocean View Deck**

ABOUT VOICES FOR CHILDREN

Voices for Children believes every child deserves a safe and permanent home. To ensure children in foster care have every opportunity to achieve stability, we match them with caring volunteers - called Court Appointed Special Advocates (CASAs) - who advocate for their best interests and ensure their needs are being met. In addition to being supportive, consistent adults for children during a scary and difficult time in their lives, CASAs regularly report on the children's progress and needs, which is essential for judges to make the best decisions for their futures. For over 40 years, Voices for Children has recruited, trained, and supported CASAs to advocate for children in San Diego's foster care system. As the only agency in San Diego County designated by the courts to provide CASA volunteers, our vision is to provide a CASA to every child in foster care who needs one.

ABOUT UPLIFTING VOICES

Join Co-Chairs, Patricia Brutton and Marina Marrelli, for Voices for Children's inaugural Uplifting Voices event. Combining inspiring stories, philanthropy, and fun, this event is sure to lift up the voices of our community's most vulnerable children.

The 2022 Voices for Children Uplifting Voices event will host 200+ of San Diego's most influential community members on the Del Mar Plaza's Ocean View Deck with stunning views of the Pacific Ocean. During the program, NBC San Diego's Mark Mullen will facilitate a conversation with award-winning journalist and 5th generation beekeeper Meredith May, author of *The Honey Bus*, a personal memoir of a young girl's loss and courage. Meredith's new book, *Loving Edie*, is scheduled to be released later this spring.

Net proceeds will benefit Voices for Children's CASA program in San Diego County and are raised through sponsorships, Honorary Committee memberships, ticket sales, an opportunity drawing, a live auction, and a Fund-A-CASA paddle raise.

During the event, attendees will:

- Enjoy live music and cocktails while overlooking the stunning Pacific Ocean
- Graze on gourmet foods and desserts
- Be inspired by our featured author and speaker Meredith May, and heartfelt impact stories from our CASA program
- Bid on irresistible items and one-of-a-kind trips during the Live Auction
- Have a chance to win fabulous prizes through the Opportunity Drawing
- Step up and generously raise their paddles to support vulnerable children living in foster care



Help local youth in foster care succeed.

Learn more at www.speakupnow.org



\$10,000 UPLIFTING SPONSOR

A \$10,000 investment in Voices for Children's mission will provide 4 Court Appointed Special Advocate (CASA) for a year who, in turn, will support at least 4 children or sibling sets who enter foster care due to abuse, neglect, or abandonment.

- Named sponsorship opportunity with logo recognition in all promotional materials including: invitation, VFC website, electronic communications (10,000+ subscribers), press materials, social media (17,000+ followers), with other benefits including listings in *The Voice* newsletter (3,000+ distributed) and Impact Report (600+ print distribution, 10,000+ digital distribution).
- Up to sixteen (16) VIP tickets (2 tables) with premium seating.
- Logo prominently featured in event speaking area and on event signage.
- High-level visibility and exposure in support of one of San Diego's most well-respected charities.
- Highlighted special recognition from Voices for Children's President & CEO during the live program.
- Full page color ad in the event program.
- Invitation to the pre-event VIP reception with our featured author and speaker Meredith May.
- Table signage at event.
- All benefits afforded major donors to VFC.
- Selection of one exclusive sponsorship opportunity from the following categories (or a mutually agreed upon, event-related category of the sponsors preference):
 - *VIP Reception Sponsor* – includes logo featured during VIP Reception.
 - *Bar Sponsor* – includes logo featured on cocktail napkins and dedicated bar signage.
 - *Swag Bag Sponsor* – includes logo featured on swag bags.

**Please confirm availability of exclusive sponsor options before making a selection.*



Transform the life of a child in foster care.

Learn more at
www.speakupnow.org



\$5,000 HOPE SPONSOR

A \$5,000 investment in Voices for Children's mission will provide 2 Court Appointed Special Advocate (CASA) for a year who, in turn, will support at least 2 children or sibling sets who enter foster care due to abuse, neglect, or abandonment.

- Named sponsorship opportunity with logo recognition in all promotional materials including: invitation, VFC website, electronic communications (10,000+ subscribers), press materials, social media (17,000+ followers), with other benefits including listings in *The Voice* newsletter (3,000+ distributed) and Impact Report (600+ print distribution, 10,000+ digital distribution).
- Up to eight (8) VIP tickets (1 table) with premium seating.
- Logo prominently featured in event speaking area and on event signage.
- High-level visibility and exposure in support of one of San Diego's most well-respected charities.
- Highlighted special recognition from Voices for Children's President & CEO during the live program.
- Half page color ad in the event program.
- Invitation to the pre-event VIP reception with our featured author and speaker Meredith May.
- Table signage at event.
- All benefits afforded major donors to VFC.
- Selection of one exclusive sponsorship opportunity from the following categories (or a mutually agreed upon, event-related category of the sponsors preference):
 - *Thank You Gift Sponsor* – includes logo on guest favors
 - *Printed Materials Sponsor* – includes logo featured on back cover of key printed materials (invitation, program, etc.).
 - *Technology Sponsor* – includes logo featured at event registration and check-out (registration will be using wireless iPads).
 - *Valet Sponsor* – includes logo featured on valet signage.

**Please confirm availability of exclusive sponsor options before making a selection.*

\$2,500 INSPIRATIONAL SPONSOR

A \$2,500 investment in Voices for Children's mission will provide 1 Court Appointed Special Advocate (CASA) for a year who, in turn, will support at least 1 child or sibling set who enters foster care due to abuse, neglect, or abandonment.

- Named sponsorship opportunity with logo recognition in all promotional materials including: invitation, VFC website, electronic communications (10,000+ subscribers), press materials, social media (17,000+ followers), with other benefits including listings in *The Voice* newsletter (3,000+ distributed) and Impact Report (600+ print distribution, 10,000+ digital distribution).
- Up to four (4) VIP tickets with premium seating.
- Logo prominently featured in event speaking area and on event signage.
- High-level visibility and exposure in support of one of San Diego's most well-respected charities.
- Highlighted special recognition from the stage during the live program.
- Quarter page color ad in the event program.
- Invitation to the pre-event VIP reception with our featured author and speaker Meredith May.
- Table signage at event.
- All benefits afforded major donors to VFC.



Give a child a voice

Learn more at
www.speakupnow.org



\$1,000 VOICE SPONSOR

A \$1,000 investment in Voices for Children's mission will provide 1 Court Appointed Special Advocate (CASA) for 6 months who, in turn, will support at least 1 child or sibling set who enters foster care due to abuse, neglect, or abandonment.

- Named sponsorship opportunity with logo recognition in all promotional materials including: invitation, VFC website, electronic communications (10,000+ subscribers), press materials, social media (17,000+ followers), with other benefits including listings in *The Voice* newsletter (3,000+ distributed) and Impact Report (600+ print distribution, 10,000+ digital distribution).
- Up to two (2) VIP tickets with premium seating.
- Logo prominently featured in event speaking area and on event signage.
- High-level visibility and exposure in support of one of San Diego's most well-respected charities.
- Highlighted special recognition from the stage during the live program.
- Quarter page color ad in the event program.
- Invitation to the pre-event VIP reception with our featured author and speaker Meredith May.
- All benefits afforded major donors to VFC.

\$2,500 HONORARY COMMITTEE MEMBERSHIP

A \$2,500 investment in Voices for Children's mission will provide 1 Court Appointed Special Advocate (CASA) for 6 months who, in turn, will support at least 1 child or sibling set who enters foster care due to abuse, neglect, or abandonment.

- Recognition in promotional materials including: invitation, VFC website, electronic communications (10,000+ subscribers), press with other benefits including listing in Impact Report (600+ print distribution, 10,000+ digital distribution).
- Up to eight (8) VIP tickets (1 table) with premium seating.
- Invitation to the pre-event VIP reception with our featured author and speaker Meredith May.
- All benefits afforded major donors to VFC.

TICKETS & TABLES

\$1,200 Table Supporter
Includes eight (8) tickets (1 table),

\$150 Individual Ticket



PARTICIPATION FORM



MAY 7, 2022



Sponsorship & Honorary Committee

Uplifting Sponsor - \$10,000 (Choice of one exclusive sponsorship opportunity)

- VIP Reception Sponsor
- Bar Sponsor
- Swag Bag Sponsor

Please confirm availability of exclusive sponsor options before making a selection.

Hope Sponsor - \$5,000 (Choice of one exclusive sponsorship opportunity)

- Thank You Gift Sponsor
- Printed Material Sponsor
- Technology Sponsor
- Valet Sponsor

Please confirm availability of exclusive sponsor options before making a selection.

- Inspirational Sponsor - \$2,500
- Voice Sponsor - \$1,000
- Honorary Committee - \$2,500

Tickets & Tables

- Table Supporter - \$1,200
- Individual Ticket - \$150 x _____

Contact Information

Contact Name / Title: _____

Company Name: _____

Billing Address: _____

City / State / Zip: _____

Phone: _____ Email: _____

Please provide exact instructions for how you or your organization should be credited in collateral materials:

Payment Information

- I confirm my pledge made above and will make payment by June 30, 2022, or date agreed to by Voices for Children.
 - To generate an additional 50% matching grant, I would like to make my payment through the **Focusing Philanthropy Campaign** benefiting Voices for Children. Please contact me with information about how to process my payment.
- Enclosed find my check made payable to "Voices for Children" in the amount of \$_____.
- I authorize Voices for Children to charge my credit card in the amount of \$_____.
- I would like to cover the payment processing fees (if selected an additional 4% will be charged to your credit card)

Name as it appears on card: _____

Credit Card Number: _____ Exp. Date: _____

Authorizing Signature: _____ Security Code: _____

Voices for Children (VFC) is an IRS-recognized 501(c)(3) non-profit organization; Tax ID No. 95-3786047.
Sponsorships and underwriting opportunities are tax-deductible to the extent permitted by law.

To be included in the invitation, please return form by March 4, 2022.

Please Return Form To:

Voices for Children
Attn: UPLIFTING VOICES
2851 Meadow Lark Drive
San Diego CA 92123

Or Contact Us At:

Samantha Daum
Special Events Manager
Phone: 858-598-2261
Email: samanthad@speakupnow.org