



*Uplifting*  
**VOICES**

## SPONSORSHIP, HONORARY COMMITTEE & TICKET OPPORTUNITIES

### Uplifting Voices

Saturday, May 18, 2024, 1 PM – 4 PM

Del Mar Plaza's Ocean View Deck

#### About Voices for Children

Voices for Children believes every child deserves a safe, permanent home. To ensure children in foster care have every opportunity to achieve stability, we match them with caring volunteers - called Court Appointed Special Advocates (CASAs) - who advocate for their best interests. For a child who has experienced abuse or neglect, a CASA is someone who listens, who shows up, and who helps them navigate a scary and difficult time in their lives. For over 43 years, Voices for Children has recruited, trained, and supported CASAs to advocate for children in San Diego's foster care system. As the only agency in San Diego County designated by the court to provide CASA volunteers, our vision is to provide a CASA to every child in foster care who needs one.

#### About Uplifting Voices

The 2024 Voices for Children Uplifting Voices event will combine inspiring stories, philanthropy, and fun, and is sure to lift up the voices of our community's most vulnerable children. The program will feature country music artist and New York Times bestselling author Jimmy Wayne. His book, *Walk to Beautiful*, is a powerfully emotive account of Jimmy's difficult childhood in foster care, and how the love and consistency of a few individuals changed the course of his life. Jimmy later went on to walk halfway across America to raise awareness for kids aging out of the foster care system, and lobbied to pass legislative bills extending the age of foster care from 18 to 21 in California and Tennessee.

Net proceeds will benefit Voices for Children's CASA program in San Diego County and are raised through sponsorships, Honorary Committee memberships, ticket sales, an opportunity drawing, and a Fund-A-CASA paddle raise.

During the event, attendees will:

- Enjoy cocktails on the Del Mar Plaza's Ocean View Deck with stunning views of the Pacific Ocean,
- Graze on gourmet foods and desserts,
- Be inspired by our featured author, speaker, and country recording-artist, Jimmy Wayne, and heartfelt impact stories from our CASA program,
- Receive a copy of Jimmy Wayne's New York Times best seller, *Walk to Beautiful*,
- Have a chance to win fabulous prizes through the Opportunity Drawing, and
- Step up and generously raise their paddles to support vulnerable children living in foster care.

## \$10,000 UPLIFTING SPONSOR

***A \$10,000 investment in Voices for Children's Court Appointed Special Advocate (CASA) program will provide advocacy for a year to 4 children who entered foster care due to abuse, neglect, or abandonment.***

- Named sponsorship opportunity with logo recognition in all promotional materials including: VFC website, electronic communications (10,000+ subscribers), press materials, social media (20,000+ followers), with other benefits including listings in *The Voice* newsletter (3,000+ distributed) and Impact Report (600+ print distribution, 10,000+ digital distribution)
- Up to twelve (12) VIP tickets (3 tables) with reserved, premium seating
- Logo prominently featured on the stage and on event signage
- High-level visibility and exposure in support of one of San Diego's most well-respected charities
- Highlighted special recognition from Voices for Children's President & CEO during the live program
- Full page color ad in the event program
- Invitation to the pre-event private meet and greet with featured author, speaker, and recording artist, Jimmy Wayne
- Invitation to Voices for Children's Annual Judges' Luncheon
- All benefits afforded major donors to VFC

## \$5,000 HOPE SPONSOR

***A \$5,000 investment in Voices for Children's Court Appointed Special Advocate (CASA) program will provide advocacy for a year to 2 children who entered foster care due to abuse, neglect, or abandonment.***

- Named sponsorship opportunity with logo recognition in all promotional materials including: VFC website, electronic communications (10,000+ subscribers), press materials, social media (20,000+ followers), with other benefits including listings in *The Voice* newsletter (3,000+ distributed) and Impact Report (600+ print distribution, 10,000+ digital distribution)
- Up to eight (8) VIP tickets (2 tables) with reserved, premium seating
- Logo prominently featured on event signage
- High-level visibility and exposure in support of one of San Diego's most well-respected charities
- Highlighted special recognition from Voices for Children's President & CEO during the live program
- Half page color ad in the event program
- Invitation to the pre-event private meet and greet with featured author, speaker, and recording artists, Jimmy Wayne
- Invitation to Voices for Children's Annual Judges' Luncheon
- All benefits afforded major donors to VFC
- Selection of one exclusive sponsorship opportunity from the following categories (or a mutually agreed upon, event-related category of the sponsors preference):
  - *Bar Sponsor* – includes logo featured on cocktail napkins and dedicated bar signage
  - *Printed Materials Sponsor* – includes logo featured on key printed materials (invitation and program)
  - *Registration Sponsor* – includes logo featured on dedicated registration signage
  - *Valet Sponsor* – includes logo featured on valet signage
  - *VIP Reception Sponsor* – includes logo featured during the pre-event meet and greet

## \$2,500 INSPIRATIONAL SPONSOR

***A \$2,500 investment in Voices for Children's Court Appointed Special Advocate (CASA) program will provide advocacy for a year to 1 child who entered foster care due to abuse, neglect, or abandonment.***

- Named sponsorship opportunity with logo recognition in all promotional materials including: VFC website, electronic communications (10,000+ subscribers), press materials, social media (20,000+ followers), with other benefits including listings in *The Voice* newsletter (3,000+ distributed) and Impact Report (600+ print distribution, 10,000+ digital distribution)
- Up to four (4) VIP tickets (1 table) with reserved, premium seating
- Logo prominently featured on event signage
- High-level visibility and exposure in support of one of San Diego's most well-respected charities
- Quarter page color ad in the event program
- Invitation to the pre-event private meet and greet with featured author, speaker, and recording artists, Jimmy Wayne
- Invitation to Voices for Children's Annual Judges' Luncheon

## \$1,000 VOICE SPONSOR

***A \$1,000 investment in Voices for Children's Court Appointed Special Advocate (CASA) program will provide advocacy for 6 months to 1 child who entered foster care due to abuse, neglect, or abandonment.***

- Named sponsorship opportunity with logo recognition in all promotional materials including: VFC website, electronic communications (10,000+ subscribers), press materials, social media (20,000+ followers), with other benefits including listings in *The Voice* newsletter (3,000+ distributed) and Impact Report (600+ print distribution, 10,000+ digital distribution)
- Up to four (4) general admission tickets
- Logo prominently featured on event signage
- High-level visibility and exposure in support of one of San Diego's most well-respected charities
- Quarter page color ad in the event program
- Invitation to the pre-event private meet and greet with featured author, speaker, and recording artists, Jimmy Wayne
- Invitation to Voices for Children's Annual Judges' Luncheon

## \$2,500 HONORARY COMMITTEE MEMBERSHIP

***A \$2,500 investment in Voices for Children's Court Appointed Special Advocate (CASA) program will provide advocacy for a year to 1 child who entered foster care due to abuse, neglect, or abandonment.***

- Recognition in promotional materials including: VFC website, electronic communications (10,000+ subscribers), and press materials, with other benefits including listing in Impact Report (600+ print distribution, 10,000+ digital distribution)
- Up to eight (8) VIP tickets (2 tables) with reserved, premium seating
- Invitation to the pre-event private meet and greet with featured author, speaker, and recording artists, Jimmy Wayne
- Invitation to Voices for Children's Annual Judges' Luncheon

## TICKETS & TABLES

### **\$1,000 Premium Table Supporter**

*Includes four (4) tickets (1 table) with reserved, premium seating*

### **\$150 General Admission**

*Includes one (1) ticket, with unassigned seating*



# Uplifting VOICES

## PARTICIPATION FORM

### Sponsorship & Honorary Committee

SAT., MAY 18, 2024

- Uplifting Sponsor - \$10,000
- Hope Sponsor - \$5,000  
*(Choice of one exclusive sponsorship opportunity)*
  - Bar Sponsor
  - Printed Materials Sponsor
  - Registration Sponsor
  - Valet Sponsor
  - VIP Reception Sponsor

Please confirm availability before making a selection.

- Inspirational Sponsor - \$2,500
- Voice Sponsor - \$1,000
- Honorary Committee - \$2,500

### Tickets & Tables

- Premium Table Supporter - \$1,000
- General Admission - \$150 x \_\_\_\_\_

### Contact Information

Contact Name / Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City / State / Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please provide exact instructions for how you or your organization should be credited in collateral materials:

\_\_\_\_\_

### Payment Information

- I confirm my pledge made above and will make payment by June 30, 2024, or a date agreed to by Voices for Children.
  - To generate an additional 50% matching grant, I would like to make my payment through the **Focusing Philanthropy Campaign** benefiting Voices for Children. Please contact me with information about how to process my payment.
- Enclosed find my check made payable to "Voices for Children" in the amount of \$\_\_\_\_\_.
- I authorize Voices for Children to charge my credit card in the amount of \$\_\_\_\_\_.
- I would like to cover the payment processing fees (if selected an additional 4% will be charged to your credit card)

Name as it appears on card: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Authorizing Signature: \_\_\_\_\_ Security Code: \_\_\_\_\_

Voices for Children (VFC) is an IRS-recognized 501(c)(3) non-profit organization; Tax ID No. 95-3786047.  
**Sponsorships and underwriting opportunities are tax-deductible to the extent permitted by law.**

#### PLEASE RETURN FORM TO:

Voices for Children  
Attn: UPLIFTING VOICES  
2851 Meadow Lark Drive  
San Diego CA 92123

#### OR CONTACT US AT:

Phone: 858-598-2211  
Email: [events@speakupnow.org](mailto:events@speakupnow.org)  
[speakupnow.org/uplifting-voices](http://speakupnow.org/uplifting-voices)